

AMENDMENTS TO THE ABSTRACT

Please change the abstract to read as shown below:

An automated system, media (100) and method for optimizing process risk and return from the perspective of the process owner. The process, process features and feature options are defined using process management system data. The expected process outputs are then mapped to matrices of value and risk for the owner. The system, media and method then identifies the mix of features and feature options that maximize expected process value while minimizing process risk from the perspective of the owner. The system can also identifies the mix of features and feature options that maximize expected process value while minimizing process risk for other perspectives frames.